www.hillerford.com

2011

ALL-NEW EXPLORER

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Ford

Drive one.

It's everything you never knew your SUV could be.
EXPLORER LIMITED. WHITE PLATINUM METALLIC TRI-COAT. AVAILABLE EQUIPMENT.

The All-New 2011 Explorer

Throw out your old SUV thinking. The 2011 Explorer is taking a smart new path to adventure – completely redefining what it means to be an SUV. It's 25% more fuel efficient on the highway[1] with the new 3.5L Ti-VCT V6 engine. It dials up your control on any road with the available new Terrain Management System.™ It's bringing you the world's first available inflatable rear safety belts in automotive production. And its available class-exclusive[2] MyFord Touch™ driver-connect technology fully integrates your digital world with your vehicle. It's Explorer. 100% reinvented.

[1]Improvement over 2010MY Explorer V6. EPA-estimated 25 mpg hwy, FWD. [2]Class is 3-row Large Utility Vehicles non-hybrid.

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Power, you expect.
Efficiency, you need.

BEST-IN-CLASS V6
25 MPG HWY

EXPLORER XLT. RED CANDY METALLIC TINTED CLEARCOAT. AVAILABLE EQUIPMENT.

The 2011 Explorer delivers both with ease. Thanks to its smart new 3.5L Ti-VCT V6 engine and 6-speed automatic transmission, Explorer delivers the best highway fuel economy of any V6 in the class: 25 mpg.[1] It also produces 290 horsepower – the most of any V6 in the class. The key to this outstanding combination: twin independent variable camshaft timing (Ti-VCT) adds an extra measure of precision to this new standard engine, contributing to fuel efficiency or power output as conditions demand.

For a truly engaging drive, you can manually select your own gears with the available new 6-speed SelectShift Automatic™ transmission. Not in the mood? You can always let it choose for you. This sophisticated transmission, paired with the optional Class III Trailer Tow Package, also helps Explorer tow up to 5,000 lbs.[2] so you can go all out on your adventures.

[1]EPA-estimated 17 city/25 hwy/20 combined mpg, 3.5L V6 FWD. Class is 3-row Large Utility Vehicles non-hybrid. [2]When properly equipped.

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Dial up your control. Any road, any time.

Challenging conditions? Simple solution: just turn the knob to match the scene outside. Our available new Terrain Management System™ is paired with available Intelligent 4WD to give you seamless shift-on-the-fly confidence. It's one more way the new Explorer takes you everywhere you want to go.

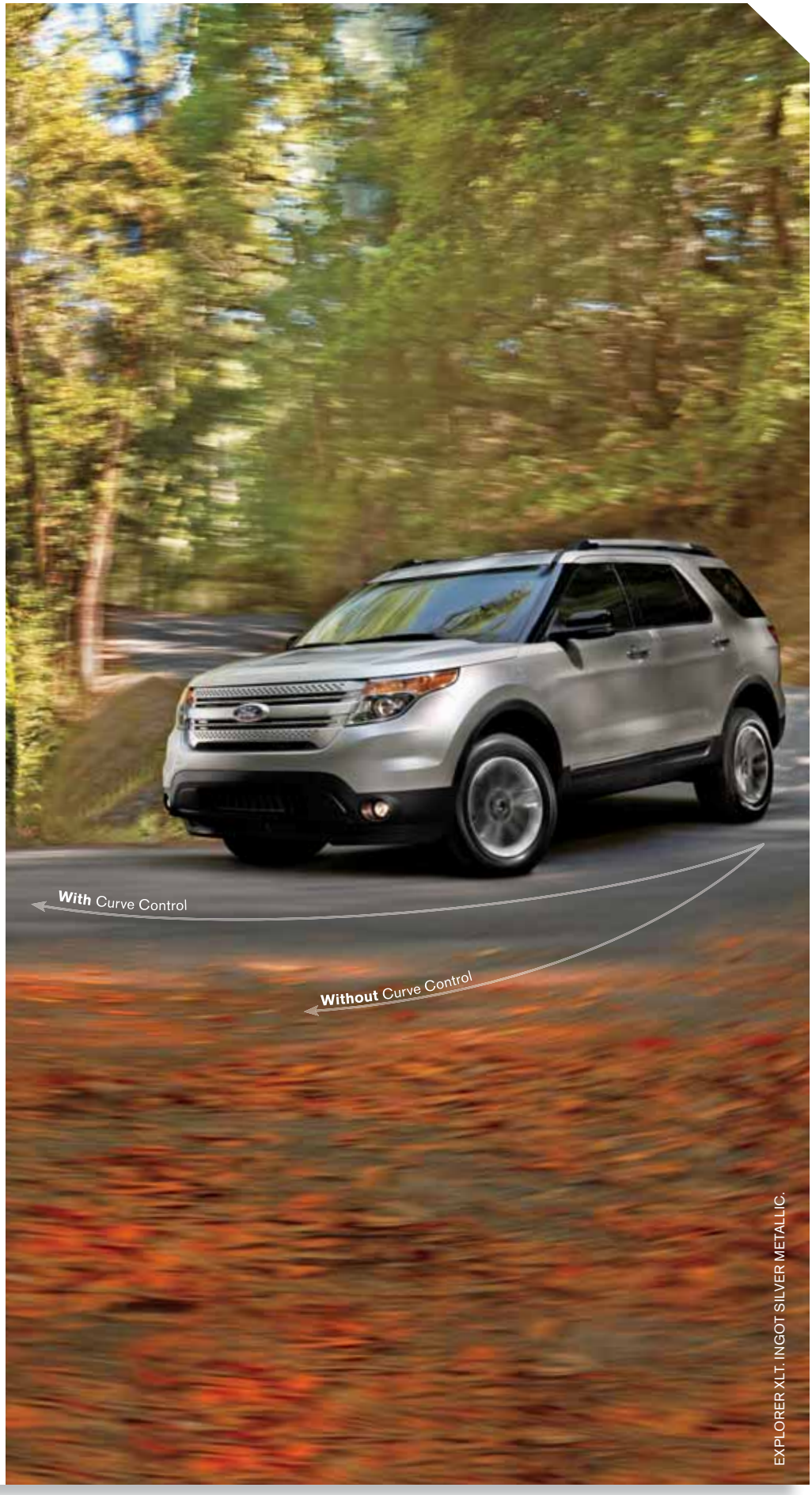
- Mud, Rut – Lets the tires spin a bit if needed to help you keep moving.
- Snow, Gravel, Grass – Optimizes grip on all sorts of slippery surfaces.
- Sand – Allows the kind of aggressive wheel spin it takes to help you stay on top.
- Normal – Ideal for everyday on-road driving.
- Hill Descent Control™ – Automatically maintains your speed on steep declines.

Another world-first in safety.

Ford has always been a leader in safety. The 2011 Explorer continues that heritage with the world's first inflatable rear safety belts[1] in automotive production. Optional for the 2nd-row outboard seating positions on XLT and Limited, the belts are compatible with child-safety seats. They are designed to deploy in less than a blink of an eye in the event of a frontal or side collision, distributing pressure across more of the occupant's torso than a traditional belt, which helps reduce the risk of injury.

Helping you stay in control. We all have our moments. Like when you realize you've misjudged a turn. You need to slow down. Fast. Introducing Curve Control. As the latest enhancement to our AdvanceTrac® with RSC® (Roll Stability Control™), it's standard on every Explorer. Curve Control actually senses when you're entering a turn too fast and can apply 4-wheel braking and reduce engine torque to help slow the vehicle by as much as 10 mph in about a second.[2] Now that's fast. And it works on dry or wet pavement.

[1]Available early 2011. [2]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



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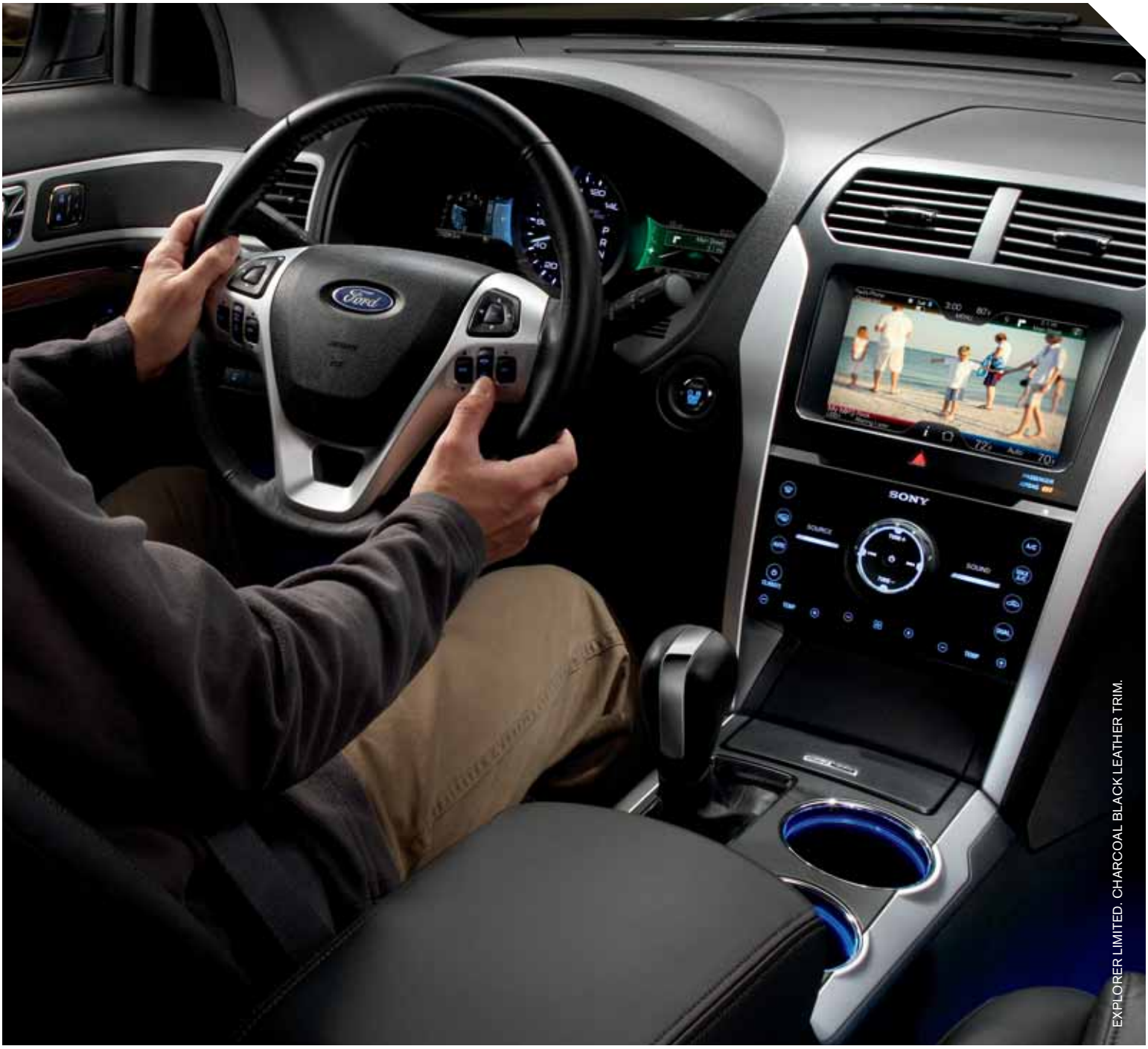

EXPLORER LIMITED. CHARCOAL BLACK LEATHER TRIM.

Touch. Talk. Drive.™ Totally intuitive new controls.

Introducing MyFord Touch™ – first-of-its-kind technology – only from Ford. Just touch a button and say, "Call Sarah," "Climate temperature 72°" or thousands of other commands. This available system is fully integrated with our award-winning, voice-activated Ford SYNC® technology to put you in total control of your entertainment, phone, navigation and more with your hands on the wheel and your eyes on the road. MyFord Touch includes a vibrant 8-in. LCD touch screen in the center of the action, two 4.2-in. LCD screens in the gauge cluster and 5-way controls on each side of the steering wheel. It's all about connecting your digital world with your vehicle.

MyFord Touch features correct at time of release. Driving while distracted can result in loss of vehicle control. Only use mobile phones/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear.

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SYNC POWERED BY Microsoft

And you won't believe everything it can do.

From hands-free calling and music to Vehicle Health Reports and 911 Assist,™ available voice-activated Ford SYNC®[2] significantly enhances your drive. It delivers audible turn-by-turn directions with bold new on-screen graphics, personalized traffic reports, customized text-message alerts and much more.[3] Visit SyncMyRide.com for the latest features and details.

Revolutionary new MyFord Touch™[2] enhances your SYNC experience with even more vehicle features. Entertainment, phone, navigation and climate can all be controlled with simple spoken commands or through the color-coded menus on its vibrant LCD screens. This available system also displays your personal photos, enables you to create a Wi-Fi® hot spot (shown) for passengers to access while on the road, and works with many popular electronic devices, including video game consoles.[4]

Upgrade to the available Navigation System for interactive maps featuring new 3D landmarks, plus an efficient new Eco-Route option on the voice-guided turn-by-turn directions. This system also includes an introductory 6-month subscription to Sirius Traffic™ and Sirius Travel Link,™[3] which provides fuel prices, weather reports movie listings, sports scores and more.

Entertainment – Browse your music by album art.

Phone – See your phone book contact photos.

Navigation – Find your way via 3D landmarks.[1]

Climate – Get comfy in an instant with MyTemp.

MyFord Touch features correct at time of release.

[1]When equipped with optional Navigation System. [2]Driving while distracted can result in loss of vehicle control. Only use mobile phones/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. [3]Turn-by-turn directions and traffic alerts available in select markets. Standard text messaging and data rates apply. [4]Some features are only available when the vehicle is in Park.

EXPLORER LIMITED. INGOT SILVER METALLIC. AVAILABLE EQUIPMENT.

What's better than a sixth sense? Radar sensors. On all sides.

The available new BLIS® (Blind Spot Information System) with cross-traffic alert uses sophisticated radar-based technology to sense traffic you may not see. If BLIS detects an obstacle in your blind-spot zones while you're driving, it warns you with a light in the appropriate sideview mirror. Similarly, cross-traffic alert warns you if it detects traffic behind you (up to about 5 parking spaces away) while you're slowly backing up. Simple. And smart.

Maintain your distance and avoid potential collisions with the vehicle in front of you with class-exclusive available adaptive cruise control (ACC) and collision warning with brake support. ACC uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. Collision warning with brake support uses those same front sensors to alert you to a potential collision. If one is detected, it flashes a warning across your windshield and sounds an alarm, providing extra time for you to apply the brakes. The brakes are also pre-charged, and brake-assist sensitivity is increased to provide full responsiveness when you brake.

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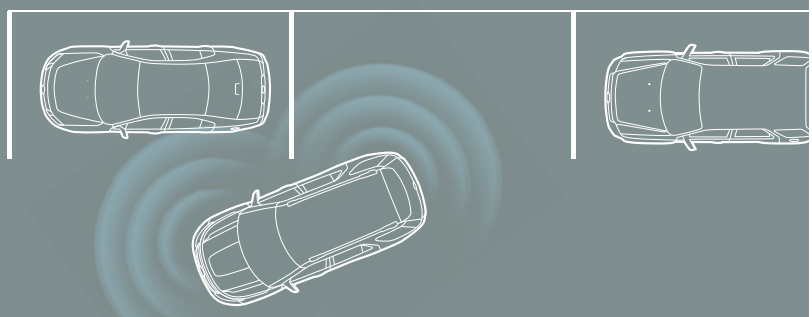
EXPLORER LIMITED. WHITE PLATINUM METALLIC TRI-COAT. AVAILABLE EQUIPMENT.

Yes, it fits. And you won't even have to steer.

That's right. First, our new active park assist uses ultrasonic sensors to help you locate the perfect parallel parking spot. Then, you take your hands off the wheel and your smart new Explorer steers itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. The vehicle can be parked in as little as 24 seconds. Available exclusively on Explorer Limited.



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EXPLORER LIMITED. CHARCOAL BLACK LEATHER TRIM WITH PECAN INSERTS. AVAILABLE EQUIPMENT.

E

The more, the merrier.

It's a common theme among SUV enthusiasts. So the reinvented Explorer gives you standard seating for 7. Available 10-way power, heated and cooled front seats provide year-round comfort. An available dual-panel moonroof floods the space with natural light and fresh air. And there's plenty of room to breathe with best-in-class 1st- and 2nd-row head room, plus unsurpassed 2nd- and 3rd-row leg room. Environmentally friendly, soy-based foam is used in the new seat cushions and seat backs, helping conserve limited resources and reduce CO_2 emissions. The graceful interior design blends this sustainable material with recycled content, new soft-touch surfaces and premium trim, all crafted to world-class standards for fit and finish.

A. 6-passenger seating with 2nd-row bucket seats and 2nd-row center console – both optional on Limited

B. Standard 1st-row center floor console

C. 110-volt power outlet in 2nd row on Limited

D. Standard 3rd-row cupholders and storage bins

E. Available PowerFold® 3rd-row seat

A

B

C

It adapts with your ever-changing plans.

Spontaneous day trips. Carefully organized vacations. Every ride in between. The reinvented Explorer is designed to go with the flow. There's standard 7-passenger seating. And it's packed with convenient features you'll all appreciate. You get 4 standard 12-volt powerpoints, perfect for recharging everybody's electronics. Overhead lights are standard in all 3 rows. The available 2nd-row center console takes an innovative approach, opening from the back side, so its storage space can be utilized by passengers in both the 2nd and 3rd rows. You can even rest smaller items in the built-in recessed area on the lid when it's open. And 3rd-row riders get large, new storage bins all to themselves. Explorer delivers more crowd-pleasing versatility than ever.

A. Flat load floor with up to 80.7 cu. ft. of cargo space

B. Extra-deep 21-cu.-ft. cargo area behind 3rd row[1]

C. Standard 2nd-row 60/40 split-fold seat

[1]Including rear seat well.

EXPLORER XLT. RED CANDY METALLIC TINTED CLEARCOAT. AVAILABLE EQUIPMENT.

Ready to take along 2.5 tons of fun.

That's an abundant 5,000 lbs. Equipped with the standard new 290-hp 3.5L Ti-VCT V6 and the optional Class III Trailer Tow Package, Explorer is geared up for adventure.

You'll have the utmost confidence while towing, thanks to standard trailer sway control (TSC) and new hill start assist. When trailer sway is detected, TSC automatically reduces engine speed and selectively applies the brakes to help you maintain control of both the vehicle and the trailer.[1] Hill start assist is particularly useful on boat launch ramps, since it helps prevent you from rolling downhill when you take your foot off the brake. Whether heading up an incline in Drive or in Reverse, you're covered.

[1]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

STANDARD FEATURES

Mechanical

- 3.5L Ti-VCT V6 engine
- 6-speed automatic transmission
- 4-wheel disc Anti-Lock Brake System (ABS)
- 18.6-gallon fuel tank
- Easy Fuel® capless fuel filler
- Electric power-assisted steering
- Front-wheel drive (FWD)
- Hill start assist
- Independent front and rear suspension
- Traction control
- Trailer sway control

Seating

- 1st-row bucket seats
- 2nd-row 60/40 split fold-flat seat
- 3rd-row 50/50 split fold-flat seat

Interior

- 1st-, 2nd- and 3rd-row dome/map lights
- 1st- and 2nd-row carpeted floor mats
- 1st- and 2nd-row scuff plates with embossed Explorer logo
- 1st-row center console with armrest and storage
- Accessory delay for power features
- Adjustable driver and front-passenger sun visors with covered vanity mirrors
- Air conditioning with auxiliary rear controls
- Cabin air filter
- Cargo area hooks
- Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
- Front-passenger (1) and B-pillar (2) assist handles
- Load floor tie-down hooks
- Overhead console with sunglasses holder
- Power door locks
- Power windows
- Rear-window defroster
- Steering wheel-mounted cruise, audio, and 5-way MyFord™ controls (2)
- Tilt/telescoping steering column

Exterior

- Bi-functional projector-beam halogen headlamps
- Dual chrome exhaust tips
- LED taillamps
- Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
- Privacy glass (rear doors, rear quarter windows and liftgate window)
- Rear spoiler
- Remote Keyless Entry System with 2 integrated keyhead transmitter remotes
- Roof-mounted antenna
- Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

- Personal Safety System™ for driver and front passenger includes dual-stage front airbags,[1] safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
- Autolock
- Battery saver with headlamps-off delay
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front height-adjustable shoulder safety belts
- Front-seat side airbags[1]
- Illuminated Entry System
- LATCH – Lower Anchors and Tether Anchors for Children (2 in rear)
- MyKey® owner controls feature
- Safety Canopy® System with 3-row side-curtain airbags[1] and rollover sensor
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™[2] unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
- Tire Pressure Monitoring System (excludes spare)

Horsepower, Torque & EPA-Estimated Fuel Economy

3.5L Ti-VCT V6 Engine

Horsepower	290 @ 6,500 rpm
Torque (lb.-ft.)	255 @ 4,000 rpm
6-speed automatic	
FWD	17 city/25 hwy/20 combined mpg
4WD	17 city/23 hwy/19 combined mpg
6-speed SelectShift Automatic™	
FWD	17 city/25 hwy/20 combined mpg
4WD	17 city/23 hwy/19 combined mpg

Dimensions & Capacities

Exterior

Wheelbase	112.6"
Length	197.1"
Height	70.4"
Width – Excluding mirrors	78.9"
Width – Including mirrors	90.2"
Width – Mirrors folded	82.5"
Liftover height	31.3"

Interior	**1st/2nd/3rd Row**
Head room	41.4"/40.5"/37.8"
Shoulder room	61.3"/61.0"/50.8"
Hip room	57.3"/56.7"/40.7"
Leg room	40.6"/39.8"/33.2"

Max. Capacities

Passenger volume (cu. ft.)	151.7
Cargo volume behind 1st row (cu. ft.)	80.7
Cargo volume behind 2nd row (cu. ft.)	43.8
Cargo volume behind 3rd row (cu. ft.)[3]	21.0
Fuel capacity (gal.)	18.6
Max. towing (lbs.)[4]	5,000

Dimensions may vary by trim level. Cargo and load capacity limited by weight and weight distribution.

[1]Always wear your safety belt and secure children in the rear seat. [2]SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. [3]Including rear seat well. [4]Maximum weights shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2011 competitive models (class is 3-row Large Utility Vehicles non-hybrid), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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STANDARD FEATURES

EXPLORER

Rapid Spec 100A
Includes all standard features, plus:

Mechanical

17-in. steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires
58-amp-hr battery
175-amp alternator

Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar
Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Manual day/night rearview mirror
MyFord™ with 4.2-in. color LCD displays in instrument cluster and center stack; and media hub with auxiliary audio input jack
Power windows with one-touch-down driver's side window feature

Exterior

Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings
Foundry Gray-painted grille

XLT

Rapid Spec 200A
Includes select Explorer features, plus:

Mechanical

6-speed SelectShift Automatic™ transmission
18-in. painted aluminum wheels with P245/60R18 all-season BSW tires
200-amp alternator
Perimeter alarm

Seating

Unique cloth seats

Interior

Illuminated visor vanity mirrors
Leather-wrapped steering wheel and shift knob
Power windows with front one-touch-up/-down feature
Sirius® Satellite Radio with introductory 6-month subscription

Exterior

Automatic headlamps
Black lower bodyside moldings with chrome accents
Chrome door handles
Fog lamps
Gloss Black heated sideview mirrors with LED turn signal indicators and security approach lamps
Reverse Sensing System
Satin Silver-finish grille
SecuriCode™ invisible keypad
Silver roof-rack side rails

LIMITED

Rapid Spec 300A
Includes select XLT features, plus:

Mechanical

20-in. painted aluminum wheels
72-amp-hr battery
Intelligent Access with push-button start
Remote Start System

Seating

1st-row heated buckets with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature and 6-way power front-passenger seat
2nd-row 60/40 split fold-flat seat with armrest and dual cupholders
Leather-trimmed seating surfaces

Interior

110-volt power outlet
Ambient lighting
Audio System from Sony with 12 speakers and HD Radio™ technology
Auto-dimming rearview mirror
Cargo net
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated, in-vehicle connectivity system
High-gloss Black center stack accents
MyFord Touch™ with 2 configurable displays in instrument cluster; 8-in. LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Power-adjustable pedals with memory
Unique wood-appearance instrument panel appliqués
Universal garage door opener

Exterior

Body-color grille
Body-color power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver's side memory
Chrome door handles and beltline moldings
Rear view camera

EXPLORER

MEDIUM LIGHT STONE CLOTH.

RED CANDY METALLIC TINTED CLEARCOAT.

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EXPLORER
OPTIONAL FEATURES

Available Options & Packages

6-speed SelectShift Automatic™ transmission (requires and only available with Class III Trailer Tow Package)

All-weather floor mats

Class III Trailer Tow Package includes engine oil cooler, tire mobility kit and 4-/7-pin wiring harness (requires 6-speed SelectShift Automatic transmission)

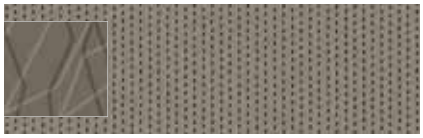
Intelligent 4WD with Terrain Management System,™ Hill Descent Control™ and front recovery hooks

Sirius Satellite Radio

Exterior Colors	Interior Color
Kona Blue Metallic	●
Red Candy Metallic Tinted Clearcoat[1]	●
White Suede	●
Ingot Silver Metallic	●
Tuxedo Black Metallic	●

Interior: ● Medium Light Stone Cloth

INTERIOR



Medium Light Stone Cloth
Standard

17-in. Steel Wheels
with 5-Spoke Wheel Covers
Standard

EXTERIOR

Kona Blue Metallic

Red Candy Metallic Tinted Clearcoat

White Suede

Ingot Silver Metallic

Tuxedo Black Metallic

Colors are representative only.
See your dealer for actual paint/trim options.

[1] Additional charge.

XLT

CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.

GOLD LEAF METALLIC. AVAILABLE EQUIPMENT.

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OPTIONAL FEATURES

Available Rapid Spec

Rapid Spec 201A – Premium Audio System with 8 speakers **+** rear view camera **+** dual-zone electronic automatic temperature control **+ Driver Connect Package** includes MyFord Touch™ with Ford SYNC® voice-activated, in-vehicle connectivity system, which includes two 4.5-in. configurable displays in instrument cluster; 8-in. LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and auto-dimming rearview mirror

Rapid Spec 202A – Includes all content of Rapid Spec 201A **+ Comfort Package** includes leather-trimmed seating surfaces, 10-way power driver's seat, 6-way power front-passenger seat and 4-way adjustable driver and front-passenger head restraints

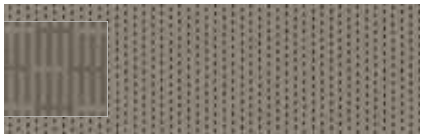
Available Options & Packages

- 20-in. polished aluminum wheels (requires Rapid Spec 201A or 202A)
- All-weather floor mats
- BLIS® (Blind Spot Information System) with cross-traffic alert (requires Rapid Spec 202A)
- **Class III Trailer Tow Package** includes engine oil cooler, tire mobility kit and 4-/7-pin wiring harness
- Dual-panel moonroof (requires Rapid Spec 201A or 202A)
- Inflatable rear safety belts in 2nd-row outboard seating positions (available early 2011; requires Rapid Spec 201A or 202A)
- Intelligent 4WD with Terrain Management System,™ Hill Descent Control™ and front recovery hooks
- Power liftgate (requires Rapid Spec 201A or 202A)
- Voice-activated Navigation System with SD card for map and POI storage, and integrated Sirius Traffic and Sirius Travel Link with introductory 6-month subscription (requires Rapid Spec 202A)

Exterior Colors	Interior Colors
Bordeaux Reserve Red Metallic	● ● ■ ■
Kona Blue Metallic	● ● ■ ■
Red Candy Metallic Tinted Clearcoat[1]	● ● ■ ■
White Suede	● ■
Gold Leaf Metallic	● ■
Golden Bronze Metallic	● ● ■ ■
White Platinum Metallic Tri-coat[1]	● ● ■ ■
Sterling Gray Metallic	● ● ■ ■
Ingot Silver Metallic	● ● ■ ■
Tuxedo Black Metallic	● ● ■ ■

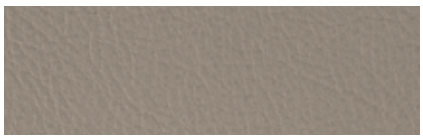
Interiors: ● Medium Light Stone Cloth ● Charcoal Black Cloth ■ Medium Light Stone Leather ■ Charcoal Black Leather

INTERIOR



Medium Light Stone Cloth
Standard

Charcoal Black Cloth
Standard



Medium Light Stone Leather
(requires Comfort Package)

Charcoal Black Leather
(requires Comfort Package)

18-in. Painted Aluminum Wheels
Standard

20-in. Polished Aluminum Wheels
Available

EXTERIOR

Bordeaux Reserve Red Metallic

Kona Blue Metallic

Red Candy Metallic Tinted Clearcoat

White Suede

Gold Leaf Metallic

Golden Bronze Metallic

White Platinum Metallic Tri-coat

Sterling Gray Metallic

Ingot Silver Metallic

Tuxedo Black Metallic

Colors are representative only.
See your dealer for actual paint/trim options.

[1] Additional charge.

LIMITED

CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.

WHITE PLATINUM METALLIC TRI-COAT. AVAILABLE EQUIPMENT.

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LIMITED
OPTIONAL FEATURES

Available Rapid Spec

Rapid Spec 301A – Voice-activated Navigation System with SD card for map and POI storage, and integrated Sirius Traffic and Sirius Travel Link with introductory 6-month subscription **+** power liftgate **+ Luxury Seating Package** includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power front-passenger seat with power lumbar

Rapid Spec 302A – Includes all content of Rapid Spec 301A **+** active park assist **+** adaptive cruise control and collision warning with brake support **+** rain-sensing wipers **+** BLIS® (Blind Spot Information System) with cross-traffic alert **+** HID headlamps

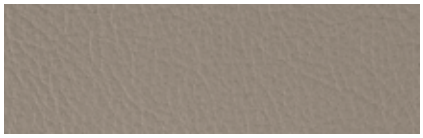
Available Options & Packages

- 20-in. polished aluminum wheels (requires Rapid Spec 301A or 302A)
- 2nd-row bucket seats (requires Rapid Spec 301A or 302A)
- 2nd-row center console (requires 2nd-row bucket seats and Rapid Spec 301A or 302A)
- All-weather floor mats
- BLIS (Blind Spot Information System) with cross-traffic alert
- **Class III Trailer Tow Package** includes engine oil cooler, tire mobility kit and 4-/7-pin wiring harness
- Dual-panel moonroof
- Inflatable rear safety belts in 2nd-row outboard seating positions (late availability)
- Intelligent 4WD with Terrain Management System,™ Hill Descent Control™ and front recovery hooks
- Power liftgate
- Voice-activated Navigation System with SD card for map and POI storage, and integrated Sirius Traffic and Sirius Travel Link with introductory 6-month subscription

Exterior Colors	Interior Colors
Bordeaux Reserve Red Metallic	■ ■
Kona Blue Metallic	■ ■ ■
Red Candy Metallic Tinted Clearcoat[1]	■ ■
Gold Leaf Metallic	■
Golden Bronze Metallic	■ ■ ■
White Platinum Metallic Tri-coat[1]	■ ■ ■
Sterling Gray Metallic	■ ■ ■
Ingot Silver Metallic	■ ■
Tuxedo Black Metallic	■ ■ ■

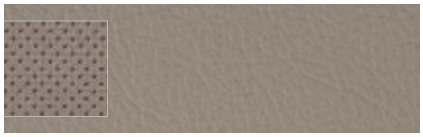
Interiors: ■ Medium Light Stone Leather ■ Charcoal Black Leather ■ Charcoal Black Leather with Pecan inserts

INTERIOR



Medium Light Stone Leather
Standard

Charcoal Black Leather
Standard



Medium Light Stone Leather with Perforated Inserts (requires Luxury Seating Package)

Charcoal Black Leather with Perforated Inserts (requires Luxury Seating Package)

Charcoal Black Leather with Perforated Pecan Inserts (requires Luxury Seating Package)

20-in. Painted Aluminum Wheels
Standard

20-in. Polished Aluminum Wheels
Available

EXTERIOR

Bordeaux Reserve Red Metallic

Kona Blue Metallic

Red Candy Metallic Tinted Clearcoat

Gold Leaf Metallic

Golden Bronze Metallic

White Platinum Metallic Tri-coat

Sterling Gray Metallic

Ingot Silver Metallic

Tuxedo Black Metallic

Colors are representative only.
See your dealer for actual paint/trim options.

[1] Additional charge.

Enhance your Explorer with these available features.

A Ambient lighting sets the mood in 7 different hues. Standard on Limited.

B The extension height of the available power liftgate can be adjusted to work in spaces with low ceiling clearance.

C Refine your listening experience with the crystal clear digital sound of HD Radio™ technology on the 390-watt, 12-speaker Audio System from Sony. Also includes iTunes® tagging capability. Standard on Limited.

D Intelligent Access with push-button start allows you to enter the vehicle with your key fob tucked away in a pocket or purse. Standard on Limited.

E The rear view camera displays a full-color image on the 8-in. LCD screen. Standard on Limited; available on XLT.

F The available dual-panel moonroof includes dual power sunshades and one-touch-open/-close functionality on the front panel.

Ford Custom Accessories

CARGO SECURITY SHADE AND REAR BUMPER PROTECTOR

HOOD DEFLECTOR

SPLASH GUARDS

RACKS AND CARRIERS BY THULE®[1]

ALL-WEATHER FLOOR MATS

SIDE WINDOW DEFLECTORS

ALSO AVAILABLE:

ELECTRONICS

Dual Head Restraint DVD by INVISION™[1]

Portable Navigation Systems by Garmin®[1]

Remote Start Systems

Keyless Entry Keypad

Vehicle Security System

HitchScan™ Rear Park Assist Sensor and Hitch Step by EchoMaster®[1]

Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster[1]

Back Up Alarm by ECCO®[1]

EXTERIOR

Roof Crossbars

Locking Fuel Plug

Trailer Hitch Balls/Drawbars

Sportz® SUV Tents by Napier[1]

INTERIOR

Soft Cargo Organizers (Large and Standard Sizes)

Soft Cargo Cooler Bag

Ash Cup/Coin Holder with or without Lighter Element

Interior Light Kit

Cargo Net

WHEELS

Wheel Lock Kit

[1]Ford Licensed Accessories.

THULE is a registered trademark of Thule Sweden AB.
INVISION is a trademark of Audiovox Corporation.
Garmin is a registered trademark of Garmin Ltd.

custom accessories

To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.